

# DOWNLOADABLE SUBMISSION GUIDELINES



## **RADIAL REFORM** ARTISTIC IMPRESSIONS OF EASTERN STATE PENITENTIARY

A photographic journey  
by Ligonier artist

**TIFFANI NIEUSMA**

capturing the unexpected beauty  
contained in the crumbling  
Philadelphia historic structure  
and tales of the past it holds.

The show, and launching of her book  
by the same name, features Tiffani's  
mesmerizing photography, as well as  
impressions by various writers in poetry,  
prose and lyrics.

Opening Reception &  
Book Launch

**Friday, September 3  
6-8 pm**

Main Exhibit Gallery & Art Center  
301 W Main St • Ligonier PA

Show Dates:  
**September 1 - October 3, 2021**

# PROJECT BACKGROUND

**Eastern State Penitentiary** in Philadelphia, Pennsylvania creates a story of contrast. Opened in 1829, it was known for the ground-breaking radial design and impressive castle-like architecture usually reserved for Gothic fortresses throughout European history. The modern amenities and at times, ornate features, were in sharp opposition to the intended almost monastic style of confinement to help prisoners focus on personal reform instead of merely punishment.

**Alexis de Tocqueville** visited Eastern State Penitentiary in 1831 with **Gustave de Beaumont**. They wrote in their report to the French government:

*"Thrown into solitude... [the prisoner] reflects. Placed alone, in view of his crime, he learns to hate it; and if his soul be not yet surfeited with crime, and thus have lost all taste for any thing better, it is in solitude, where remorse will come to assail him.... Can there be a combination more powerful for reformation than that of a prison which hands over the prisoner to all the trials of solitude, leads him through reflection to remorse, through religion to hope; makes him industrious by the burden of idleness..?"*

When photographer, **Tiffani Nieusma** of Ligonier, first happened upon Eastern State Penitentiary in the fall of 2016 while exploring Philadelphia, she was struck by the unexpected beauty contained in the crumbling historic structure. The dancing light and shadows that help mask untold stories left a lasting impression on her soul. She endeavored to capture the feelings of that original impression of the formidable structure and tales of our past it holds.

In 2020, Mandy Sirofchuck of **Main Exhibit Gallery & Art Center** saw a partial album of Tiffani's Eastern State photos and a plan was hatched! A show and a book of the same name will be coming in September 2021. This prospectus is a call for writers to provide their written impressions of the photos which will be reviewed for possible inclusion in the book.

*The show will be a celebration of the  
visual and written collaboration!*

# WRITTEN SUBMISSION REQUIREMENTS

- Please see **RADIAL REFORM IMAGES - Main Exhibit Gallery.com** for the selection of photos from which you may gather inspiration. You may choose one, or many, just please remember to reference the photo numbers on your ONLINE ENTRY FORM (3 entries possible per form, you may submit as many forms as you wish) at **SUBMISSION GUIDELINES - Main Exhibit Gallery.com**.
- The written piece may be poetry, prose, lyrics etc. The only limitation is that it should not exceed 750 words/4,000 characters.
- Please make sure it is submitted in an electronic format which may be edited in MS Word so that if it is selected to be included in the book, no retyping is necessary.
- Content will only be edited for obvious “typos”. If there is a visual arrangement to the words, please save it as an image file so it retains your original vision.
- The Entry Form includes the option to be included in consideration for only the show, only the book, or both. Those chosen for inclusion in the book will have a Publication Release Form sent to them. You may also choose to be shown as “anonymous” if you prefer.
- We encourage you to share this invitation with others as we celebrate diversity in writers and submissions. Amateurs and professionals from all backgrounds are encouraged.

## SUBMISSION DEADLINE IS MAY 31, 2021.

- The entry fee is \$15 (\$5 for students) for each entry.
- Submissions must be made online at <https://www.mainexhibitgallery.com/submission-guidelines.html>
- The link for online Entry Fee Payments is at the bottom of the online automated Entry Form. Once the link opens, please click “SEND” and enter the total payment amount and note including the submitter’s name.

Please contact Tiffani Nieuwsma at [tiffani@tiffaniphotography.com](mailto:tiffani@tiffaniphotography.com) or call **Main Exhibit Gallery** at 724-238-2310 with any questions.

## Show and Book Publication Information

The publication of “*Radial Reform: Artistic Impressions of Eastern State Penitentiary*” will be complete prior to the show. Copies will be available at the show, on Amazon, and retail locations to be announced. Authors will be notified in advance regarding inclusion (all writers will be credited appropriately). The opening will provide a nice opportunity for all included authors to sign copies of the book!

Show Dates: **September 1 to October 3, 2021**  
Show Opening and Book Signing: **Friday, September 3, 6 to 8 pm** at **Main Exhibit Gallery & Art Center** in Ligonier, PA.